

MEDIA KIT



*GUIDING YOU TO A BETTER  
NIGHT'S REST*



Authentic reviews of sleep products and sleep technology including mattresses, sheets, sleep trackers, pillows and more.

## ABOUT

We aim to stand out as a resource that offers true value to consumers in the market for a mattress. Our purpose is to lead others to make an informed decision about the best sleep products for them in order to save them time, money, and frustration.

## BLOG STATISTICS

55,000

monthly unique visitors

105,000

monthly page views

26,000

email subscribers

15,600

social media following



## SOCIAL MEDIA



1227



6300



5900



7500

## CONTACT

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